



Direct Mail | Digital
SMS | Data

Full-channel fundraising

1,000+

Nonprofits served since 2013

Performance-Based
Co-op Model

Pay only for names you mail

"DonorBureau isn't saving the world, but we are empowering those who are saving the world to do so."

— DonorBureau

PRECISION TARGETING -- We Build a Custom Donor Model for Your Cause

We analyze millions of records to identify donors most likely to give to YOUR mission -- eliminating wasted spend before a single piece mails. One client saved \$750,000 and hit 128% ROI. Less waste. More mission.

CLIENT RESULTS

DONOR ACQUISITION FROM ZERO

National Center for Police Defense

\$800K+

18 Months

15,000+

New Donors

100%

Net-Positive

From zero list to \$800K raised net-positive -- 250+ creative tests in 18 months.

ALWAYS-ON 6-YEAR PARTNERSHIP

HeroBox

\$1.3M

Raised

30,000+

Donors

11¢

Per Text

6-year partnership. Record single send: \$237,157 from 5,763 donors in one day.

DISASTER RAPID RESPONSE

Mercy Chefs

\$360K+

6 Months

3,800+

New Donors

6x

SMS Yield

Launched within hours of disaster -- \$154K raised, 1,569 first-time donors.

NATIONAL-SCALE ACQUISITION

National Mailer

40,000+

New Donors

+50%

vs. Non-SMS

40K donors at 50%+ lift vs. non-SMS -- cause-specific model deployed pre-mail.

TWO WAYS TO PARTNER

Performance / Co-op

\$65 per thousand names mailed

- Custom model targeted to your cause
- Pay for only the names you mail
- LTV or Response Based Approach

Full-Service Partner

\$1,000-\$30,000 / mo

- P2P, Email, Digital Ads & Social Media Management
- Copy Writing & Graphics included
- Full strategy, creative, data & Precision Targeting



Ready to grow your donor file?
Find us at Bridge 2026.

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Schedule a Meeting

