

About Us

DonorBureau is a data-driven fundraising partner helping organizations raise more through smarter targeting. Using donor data, predictive modeling, and multichannel outreach, we build customized strategies that improve performance and deliver measurable results.

Our Mission

Every fundraising dollar represents an opportunity to further a mission. We strive to help organizations make informed decisions about how and where to invest their resources so they can spend less on wasted outreach and more on the work that matters most.



The DonorBureau Difference

Most fundraising tools tell you what donors *did*. DonorBureau tells you what they're likely to do next, and gives you a clear path to act on it. By pairing predictive donor insights with real-world giving behavior, we help organizations spot opportunities before they're obvious, build deeper donor relationships, and run campaigns designed for lasting impact, backed by the clarity, security, and partnership your mission deserves.



Why Choose DonorBureau

- **15+** years supporting charities, advocacy, and political organizations
- Millions of donor records modeled each year
- Pollie award winner for Best Use of Data & Analytics for Fundraising
- Served **1000+** clients nationwide
- Known for transparent, nimble partnerships and a client-first approach
- **2.5 Billion+** total data points

"We ran a full year of analysis. DonorBureau produced the best long-term value of any list source we work with, and the results speak for themselves."

– Direct Mail Director, National Organization

HELPING CLIENTS TURN DATA INTO ACTION FOR OVER 15 YEARS

2011



Data Analytics & Mail

2020



Email & Text

2025



Activys

2026



CTV & Display

ACQUISITION

Fundraising is about reaching the right people in meaningful ways. We help organizations grow their donor base by identifying aligned supporters and uncovering new opportunities to expand impact with confidence.

OPTIMIZATION

Create greater long-term impact by strengthening donor lifetime value through smarter strategy. DonorBureau uses predictive insights and targeting to improve retention, deepen engagement, and focus resources where they are most effective.

Services



Direct Mail Audiences

Improve mailing performance and reduce wasted circulation by identifying and reaching audiences that are more aligned with your mission and more likely to respond to fundraising appeals. Further strengthen results through co-targeting strategies that prioritize high-potential donors and maximize campaign efficiency.



Modeling Services

Increase the return on every fundraising dollar by focusing outreach on the donors most likely to respond and give, using AI and machine learning to predict donor behavior and guide smarter targeting decisions.



Full-Service Digital Fundraising

Strengthen donor relationships and increase campaign momentum by integrating direct mail fundraising with multiple channels through a fully managed text, email, creative, and data-driven strategy.



Activys

Raise more money, grow your supporter base, and mobilize communities faster with Activys, a self service co-targeting texting solution built for campaigns, PACs, and nonprofits.

CONTACT INFORMATION